



HELP KEEP BALTIMORE CLEAN

GRANT PROPOSAL

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COVER LETTER

TYRONE TIDWELL

[Date]

CEO

305 E. Joppa Road

Towson Maryland 21286

Dear Sir/Ma,

I am writing on behalf of Help Keep Baltimore Clean Community Improvement Group, an independent community initiative dedicated to improving the cleanliness and environmental health of our city. We are excited to submit our grant proposal for your consideration and support.

Help Keep Baltimore Clean Community Improvement Group was established by passionate residents who recognize the pressing need for effective waste management solutions in Baltimore. Our mission is to reduce litter, promote recycling, and foster a sense of community pride and responsibility. Through our comprehensive approach, we aim to create a cleaner, healthier, and more vibrant environment for all Baltimoreans.

We are seeking funding to support a range of activities, including monthly community clean-up events, the installation and maintenance of waste and recycling bins, public education campaigns, and school partnership programs. Our project goals also include building a robust volunteer network and engaging the community through quarterly town hall meetings.

With the requested funding, we can significantly enhance our efforts and achieve our objectives. We are confident that our initiative will bring about positive, lasting change in Baltimore, benefiting residents and the environment alike.

We sincerely appreciate your consideration of our proposal and look forward to the opportunity to collaborate with your organization. Together, we can make a substantial impact and ensure a cleaner, more sustainable future for Baltimore.

Thank you for your time and support.

Sincerely,

Tyrone T.

Tyrone Tidwell

CEO

Help Keep Baltimore Clean

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GRANT PROPOSAL

HELP KEEP
Baltimore Clean Community
IMPROVEMENT GROUP



Executive Summary

Help Keep Baltimore Clean Community Improvement Group is an independent community initiative committed to improving the cleanliness and environmental health of Baltimore. We aim to achieve this through community engagement, education, and the implementation of effective waste management practices. This proposal seeks funding to support our efforts in reducing litter, promoting recycling, and fostering community pride and involvement, thereby contributing to a cleaner and more vibrant Baltimore.



ORGANIZATION BACKGROUND

Help Keep Baltimore Clean Community Improvement Group is a grassroots initiative founded by concerned residents who are passionate about creating a cleaner and healthier environment for all Baltimoreans. Our team is composed of dedicated volunteers and community leaders who work tirelessly to address the city's waste management challenges. Our mission is to empower residents, educate the public, and implement sustainable solutions to maintain the cleanliness of our city.





Problem Statement

Baltimore faces ongoing challenges with waste management, including high levels of litter and insufficient recycling practices. These issues lead to environmental degradation, health risks, and a decline in community morale. The lack of awareness and engagement among residents exacerbates these problems, making it essential to implement comprehensive and sustainable waste management solutions.

HELP KEEP
Baltimore Clean Community
IMPROVEMENT GROUP



Goals and Objectives



Goal 1: Reduce Litter and Enhance Cleanliness



Objective 1.1: Organize monthly community clean-up events in targeted neighborhoods.

Objective 1.2: Install and maintain waste and recycling bins in high-traffic areas.

Goal 2: Promote Recycling and Waste Reduction



Objective 2.1: Launch a public education campaign to raise awareness about recycling and waste reduction.

Objective 2.2: Partner with local schools to implement recycling programs and educational workshops.

Goal 3: Foster Community Engagement and Ownership



Objective 3.1: Establish a volunteer network of residents committed to maintain cleanliness in their neighborhood.

Objective 3.2: Organize quarterly town hall meetings to discuss progress and gather community feedback.





Project Activities

1. **Community Clean-Up Events:** Mobilize volunteers for monthly clean-up activities in targeted areas, providing necessary supplies and coordinating with local waste management services for debris collection.
2. **Installation of Waste and Recycling Bins:** Identify strategic locations for new bins, collaborate with the city for installation, and ensure regular maintenance and emptying of the bins.
3. **Public Education Campaign:** Develop and distribute educational materials, utilize social media platforms, and engage local media to promote recycling and waste reduction messages.
4. **School Partnership Programs:** Work with local schools to integrate recycling programs, provide educational workshops, and involve students in community clean-up efforts.
5. **Volunteer Network:** Recruit and train community members to serve as ambassadors for the initiative, facilitating ongoing clean-up efforts and community education.
6. **Town Hall Meetings:** Host quarterly meetings to update the community on project progress, address concerns, and gather input for continuous improvement.



Evaluation and Sustainability

Evaluation Plan:

- Track the number of clean-up events held and the volume of waste collected.
- Monitor the usage and condition of installed bins.
- Survey community members to assess changes in attitudes and behaviors regarding waste management.
- Evaluate the participation and impact of educational programs in schools.



Sustainability Plan:

- Develop partnerships with local businesses and organizations to secure ongoing funding and resources.
- Establish a self-sustaining volunteer network to continue clean-up and educational activities beyond the grant period.
- Explore opportunities for revenue generation through recycling initiatives and community events.



Project Budget

The estimated budget for the Help Keep Baltimore Clean Community Improvement Group project is **\$1,250,000**. This includes costs for clean-up supplies, bin installation and maintenance, educational materials, staff salaries, and operational expenses

Detailed Budget

ACTIVITIES	PRICE, USD
Staffing and Personnel	\$150,000
Program Expenses (clean-up events, community gardens, education programs)	\$200,000
Marketing and Outreach	\$50,000
Equipment and Supplies	\$30,000
Miscellaneous (travel, training etc.)	\$20,000
Corporate Headquarters attraction and establishment	\$500,000
Three (3) Trash trucks	\$300,000
TOTAL BUDGET	\$1,250,000



Timeline

ACTIVITIES	TIME FRAME
Project Initiation	Month 1-2
Program Implementation	Month 3-12
Evaluation and Reporting	Month 13-18
Corporate Headquarters Establishment	Month 12-24
Trash truck Acquisition and Development	Month 6-12



Conclusion

Help Keep Baltimore Clean is a crucial initiative aimed at enhancing the cleanliness, health, and vibrancy of our community. With your support, we can create lasting positive change, empowering residents to take pride in their neighborhoods and work together towards a cleaner, more sustainable Baltimore.

Thank you for considering our proposal. We look forward to the opportunity to partner with you in this vital endeavor.

